

**For Immediate Release**

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**FDA, FTC, and Top Cosmetics Companies to Present at ACI and ICMAD's Cosmetics and Personal Care Products Forum**

***Deer Park, IL and New York, NY; March 3, 2016*** — In collaboration with American Conference Institute (ACI) the Independent Cosmetic Manufacturers and Distributors (ICMAD) association is pleased to announce that the **3rd Annual Legal, Regulatory, and Compliance Forum on Cosmetics and Personal Care Products** will take place at The Carlton Hotel, March 7-9, 2016, in New York City. Pamela Jo Busiek, President and CEO at ICMAD, Sharon Blinkoff, Counsel at Locke Lord and ICMAD Board Secretary/General Counsel, and Thomas Cohn, General Counsel at Atlantic Coast Brands will serve as co-chairs of this year's event.

Lisa J. Piccolo, Senior Industry Manager, Life Sciences and Health Care, with ACI noted, "ACI is honored to collaborate with ICMAD on this unique forum for the cosmetics industry. ACI's collaboration with ICMAD solidifies this event's 'must-attend' status. This conference is the forum for industry insiders to discuss and assess political, legislative, regulatory, and judicial developments impacting business decisions and strategies."

Piccolo went on to state, "In addition, ACI is proud to bring the industry the opportunity to hear from the FDA, FTC, and NAD on legal and regulatory matters affecting cosmetics and personal care products. We are also pleased to bring attendees the opportunity to network with representatives from top companies such as Avon, Beiersdorf, Colgate-Palmolive, Edgewell, Galderma, Rodan + Fields, and Unilever, who will present at this exciting conference."

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“The partnership with ACI is a great opportunity to collaborate within the industry bringing together faculty that can address a very robust and needed agenda. The additionally-offered half-day workshops give attendees diversity and options based on their industry knowledge and concerns,” said ICMAD CEO Busiek. “It is a pleasure and smooth process to work with ACI and their team. With the addition of two bills introduced, one in the House, H.R. 4075, and the Senate S. 1014, the opportunity to educate industry leaders on potential legislation is an important segment that ACI has provided in this year’s agenda.”

Busiek added, “ICMAD is honored to co-lead this dialog with our experts and exchange insights and information that will help address the needs of our business sector for a successful future.”

Full information on this forum can be found at [www.AmericanConference.com/Cosmetics](http://www.AmericanConference.com/Cosmetics).

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#### **About ICMAD**

ICMAD, the Independent Cosmetic Manufacturers and Distributors, has been the voice of independent cosmetic companies around the world since 1974. Offering innovative business tools, timely publications, educational programs, networking opportunities, and key advocacy support, ICMAD provides invaluable guidance and support for all facets of the independent cosmetic industry. Stay on top of the latest regulations and events with ICMAD and connect on Facebook ([www.facebook.com/ICMADTalks](http://www.facebook.com/ICMADTalks)), Twitter ([@ICMADTalks](https://twitter.com/ICMADTalks)), LinkedIn (<http://bit.ly/ICMADTalks>) and online at [www.icmad.org](http://www.icmad.org).

#### **About ACI**

A unique organization, American Conference Institute is devoted to providing the business intelligence that senior decision-makers need to respond to challenges both here in the US, and around the world. Staffed by industry specialists, lawyers, and other professionals, American Conference Institute operates as a think tank, monitoring trends and developments in all major industry sectors, the law, and public policy, with a view to providing information on the leading edge. Headquartered in New York and led by Leigh Gilmore, Senior Vice President, and Seth Kerker, Managing Director, American Conference Institute has grown to produce more than 300 events each year, attended by thousands of senior delegates from across the country.