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ICMAD Now Accepting Submissions for Cosmetic Innovator of the Year (CITY) Awards

ADDISON, Texas (June 4, 2018) – The Independent Cosmetic Manufacturers and Distributors ([ICMAD](http://icmad.org)) Association’s annual Cosmetic Innovator of the Year (CITY) Awards enrollment deadline – June 15 – is rapidly approaching.

“There is still time to submit your nomination for the CITY Awards! We’re always so fortunate to receive compelling and creative entries from companies around the world. I’m really looking forward to this year’s nominations to see the impressive achievements being made in our industry,” said Pamela Busiek, President and CEO, ICMAD.

ICMAD’s CITY Awards honor industry contributors, product innovation, and advertising/marketing concepts within the cosmetic and personal care industry during the past year. ICMAD members and non-member companies across the globe are encouraged to submit nominations.

“Winning a 2017 ICMAD CITY Award validates that what we do is relevant to the industry, which continues to evolve and change, and WWP continues to strive to keep in step with the ever-changing industry,” said Barry Freda, CEO, World Wide Packaging, LLC. “Events like the CITY Awards highlight what ICMAD does to encourage innovation through friendly competition. As a member of ICMAD, we also appreciate their insights and educational sessions on industry trends, regulatory changes and issues affecting the global beauty industry. It’s a great organization that facilitates networking and collaboration with others in the cosmetics and personal care industry.”

ICMAD’s CITY Awards offer prestigious industry recognition and worldwide acclaim for the best breakthroughs of the year. Since 1995, ICMAD has honored hundreds of innovators from startups to

well-known beauty brands with its CITY Awards to acknowledge cutting-edge products, beautiful design and brilliant marketing. Nomination forms and further details are available on ICMAD's [website](#). The enrollment deadline is June 15. Late enrollment is accepted June 18-22.

The 2018 CITY Awards ceremony will be held July 30 at The Mandalay Bay Resort and Casino in Las Vegas, in conjunction with [Cosmoprof North America](#). ICMAD will host a dinner with award presentation, as well as musical acts and live entertainment. Tickets for the awards ceremony will be available for purchase on ICMAD's website in the coming months.

ICMAD's CITY Awards are possible thanks to generous support from: [CIS](#) (Cosmetic Insurance Services), [CO Bigelow](#) and [Gordon Labs](#). Additional sponsorships are available for the CITY Awards ceremony and gala event. Sponsorship details are available on ICMAD's [website](#) or by contacting [Donna Hoye](#).

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ABOUT ICMAD:

The International Cosmetic Trade Association, ICMAD, is a non-profit trade association supporting creative, innovative companies, from startups to established multinational businesses of all sizes. ICMAD's goal is to help our members succeed in the rapidly changing, highly competitive global cosmetics and personal care industry. Since 1974, ICMAD has provided essential guidance and support through business tools, publications, education, networking opportunities, and key advocacy support. We are proud to help our members foster the creativity and innovation that is the heart of the cosmetics and personal care industry. Stay on top of the latest industry regulations, news and events with ICMAD online at www.icmad.org, [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).