



**Independent Cosmetic
Manufacturers And Distributors**

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Contact: Shaynan Runnels, srunnels@icmad.org, 800-334-2623, ext. 108
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**ICMAD Presents Gold and Silver Awards - 2016 Innovation Zone Best
Ingredient Awards in-cosmetics® Inaugural North America Event**

September 9, 2016; Deer Park, IL - ICMAD in conjunction with in-cosmetics® had the honor of awarding the Gold and Silver Awards at the 2016 Innovation Zone Best Ingredient Awards, September 7, 2016, at the ceremony held at Pier 36, New York City. The awards ceremony closed the first day of the in-cosmetics® inaugural two-day North American event. Pamela Jo Busiek, President and CEO, ICMAD, said, "ICMAD is pleased to collaborate with in-cosmetics® and congratulates the show team and Reed Exhibitions for a very successful inaugural North American Show. The Innovation Zone Best Ingredient entries were impressive and the judges certainly had their work cut out for them to determine the winners of the award. We look forward to our continued collaboration with in-cosmetics®."

ICMAD also had the privilege of appointing a panel of esteemed judges who selected the Gold and Silver Award winners. The experts chosen for the panel included: Sharon Blinkoff, Of Counsel, Locke Lord, LLP; Linda Marshall, President, Elysee Scientific Cosmetics; Toni Miller, President, LEC Associates; and David Steinberg, Founder, Steinberg & Associates. Linda Marshall, President of Elysee Scientific Cosmetics said, "I am honored to have been asked to be a judge in choosing the most Innovative Ingredient - it gives us a head's up on the latest breakthroughs!"

The Innovation Zone Best Ingredient Award is designed to celebrate the development of a unique active or functional ingredient that combines innovative science and product features in a way that demonstrates substantial benefits to manufacturers and end-users when compared to existing ingredients.

The Gold and Silver winners of the Innovation Zone Best Ingredient Award 2016 are:

- **Gold Award:** Sensient® Cosmetic Technologies, *FSP Surface Treatment Technology* - In April of 2016, Sensient® Cosmetic Technologies introduced a new range of FSP surface treated pigments with both hydrophobic and lipophobic properties for long-lasting makeup, resilient to perspiration, sebum, and humidity without any compromise on smoothness during application and compressibility for pressed-powders.
- **Silver Award:** Cosphatech LLC (Nexthia), *Neosome EM Ultrafill* - Launched in May of 2016, it is described as an Advanced Delivery System formed by both multi-lamellar liposomal structures and multi-lamellar amorphous structures. Due to the special physicochemical structures they form, phospholipids are vectorized by themselves, stabilizing cell membranes and helping epidermal cells to incorporate water, thus increasing the volume of the skin by improving the amount of free and bonded water in both epidermal and dermal layers, and

promoting skin hydration and improving skin barrier function.

For more information about the Innovation Zone Awards visit <http://www.in-cosmeticsnorthamerica.com/>.



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About ICMAD: ICMAD, the Independent Cosmetic Manufacturers and Distributors, has been the voice of independent cosmetic companies around the world since 1974. Offering innovative business tools, timely publications, educational programs, networking opportunities, and key advocacy support. ICMAD offers invaluable guidance and support for all facets of the independent cosmetic industry. Stay on top of the latest regulations and events with ICMAD and connect on Facebook (www.facebook.com/ICMADTalks), Twitter ([@ICMADTalks](https://twitter.com/ICMADTalks)), and online at www.icmad.org.