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### **ICMAD Statement on Passage of California SB-1249**

**ADDISON, Texas** (Sept. 6, 2018) – On Sept. 1, California lawmakers approved Senate Bill 1249, the California Cruelty-Free Cosmetics Act, which is expected to be signed into law. ICMAD is pleased amendments were made to the bill that saved more than 400,000 California jobs, while protecting consumers and continuing to prevent animal testing.

Consumer health and safety is of the utmost concern to the cosmetics and personal care industry. ICMAD and its more than 900 member companies have long supported measures that continue to reduce and will eventually eliminate animal testing. In general, the cosmetics industry in the US, the EU and other mature economies, stopped conducting animal tests to support product safety over 30 years ago, except in exceptional circumstances. This is why ICMAD’s primary focus is to advocate for national uniformity for the regulation of the cosmetics industry by the FDA, which is where the issue of consumer health and safety and the related issue of animal testing, needs to be directly addressed through the support and development of alternative testing models and reference data bases. This is necessary to ensure we don’t have a patchwork of regulations and to maintain a responsible approach for consumer safety, allowing continued innovation in our industry.

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**ABOUT ICMAD:**

**The International Cosmetic Trade Association**, ICMAD, is a non-profit trade association supporting creative, innovative companies, from startups to established multinational businesses of all sizes. ICMAD’s goal is to help our members succeed in the rapidly changing, highly competitive global

cosmetics and personal care industry. Since 1974, ICMAD has provided essential guidance and support through business tools, publications, education, networking opportunities, and key advocacy support. We are proud to help our members foster the creativity and innovation that is the heart of the cosmetics and personal care industry. Stay on top of the latest industry regulations, news and events with ICMAD online at [www.icmad.org](http://www.icmad.org), [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).