



**FOR IMMEDIATE RELEASE**

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Contact: Donna Hoye, [dhoye@icmad.org](mailto:dhoye@icmad.org), 214-550-8196

## **ICMAD Supports the Safe Cosmetics Modernization Act**

**Deer Park, IL; January 13, 2017 - Deer Park, IL** — The Independent Cosmetic Manufacturers and Distributors (ICMAD) association is proud to support the reintroduction of *The Safe Cosmetics Modernization Act*- which was reintroduced today by Congressman Peter Sessions (R-TX), Chairman of the House Committee on Rules, *The Safe Cosmetics Modernization Act* was first introduced by Congressman Sessions last term and identified as H.R. 4075.

The Bill modernizes and improves the Food and Drug Administration's ability to assure the safety of cosmetic products by examining ingredient safety, establishing manufacturing processes and tracking and quickly addressing adverse health impacts from potentially unsafe products and requiring that manufacturers be registered with the FDA. The bill will further allow the FDA to align its powers with that of our country's trading partners in the international market. The bill also meets consumer demand for distributing the best information on the safety of cosmetic products.

"We are proud to support the reintroduction of this legislation which increases consumer protection on cosmetics while allowing continued growth of small and entrepreneurial cosmetic enterprises in the US," states Pam Busiek, President and CEO of ICMAD. "The bill will empower these small businesses, who have been the source of product innovation and creativity in our industry to compete on the national and international stage through national uniformity of regulation."

The US cosmetic industry is a \$56 billion contributor to the US economy and a strong export that supports American jobs.

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**ABOUT ICMAD:** ICMAD, the Independent Cosmetic Manufacturers and Distributors, has been the voice of independent cosmetic companies around the world since 1974. Offering innovative business tools, timely publications, educational programs, networking opportunities, and key advocacy support, ICMAD offers invaluable guidance and support for all facets of the independent cosmetic industry. ([www.facebook.com/ICMADTalks](https://www.facebook.com/ICMADTalks)), Twitter ([@ICMADTalks](https://twitter.com/ICMADTalks)), and online at [www.icmad.org](http://www.icmad.org).