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## **ICMAD Welcomes 2018-2019 Board of Directors**

### ***New Board Expands Capacity to Include Additional Top Industry Innovators and Experts***

**ADDISON, Texas** (July 31, 2018) – [ICMAD](http://www.icmad.org) (Independent Cosmetic Manufacturers and Distributors) announces its 2018-2019 board of directors and new officers, including some of the most experienced cosmetic company owners and executives in the industry.

“We are excited to welcome our new board members and officers for the year. We had an overwhelming response from interested executives to serve on ICMAD’s board and amended our by-laws to incorporate two additional board member seats,” said Pamela Busiek, ICMAD President and CEO. “Each member brings a unique perspective and an incredible amount of expertise across every facet of the beauty and cosmetics industry. We look forward to a productive and successful year and are very appreciative of the board’s critical support for ICMAD’s mission.”

The 2018-2019 ICMAD board officers include:

- Chairman of the Board: Sanjiv Mehra, EOS Products
- Vice Chairman: Chris Hobson, Iontera Inc. (Patchology)
- Secretary & General Counsel: Sharon Blinkoff, Locke Lord LLP
- Treasurer: Craig Weiss, Consumer Product Testing Co.
- Chairman Emeritus: Stan Katz, Cosmetic Index

The ICMAD board members are:

Dr. Robb Akridge, PhD, REA Innovations  
Joseph E. Atencio, Yellow Wood Partners  
Howard Baker, Product Integrity Laboratory  
Gus Bezas, Beauty Minds

Chris Birchby, COOLA, LLC  
Daniela Ciocan, SoGeCos Americas/Cosmoprof  
North America  
Debbie Coffey, New Avon LLC

Elizabeth Corrigan, The Complete Package  
Curran Dandurand, Jack Black, LLC  
Dee DeLuca-Mattos, ECRU New York  
Richelieu Dennis, Sundial Brands  
Don Frey, The Honest Company  
Carl Geffken, Carl Geffken Consultants  
Ian Ginsberg, C.O. Bigelow Apothecaries  
Andrew Goetz, Malin+Goetz, Inc.  
Susan Goldsberry, Benchmark Cosmetic Labs  
Carrie Gross, Dr. Dennis Gross Skincare  
Lisa Hoffman, Lisa Hoffman Beauty  
Tracy Holland, HATCHBEAUTY  
Jane Iredale, Iredale Mineral Cosmetics, Ltd.  
Chris James, East Hill Industries  
Wendy McEvoy, Dermaceutical Laboratories

Ada Polla, Alchimie Forever  
Jerry Rauchwerger, Beauty Solutions, Ltd.  
Marc Reiner, ChemAid Laboratories, Inc.  
William Ross, Bill Ross Consulting  
Laurent-Emmanuel Saffré, Pierre Fabre  
Pharmaceutical, Inc.  
Terry Schatz, Bioelements Professional Skin  
Care  
Jennifer Stansbury, The Benchmarking  
Company  
Shawn Tavakoli, Beauty Collection  
Lisa Thurman, Amazing Cosmetics  
Worth Turner, Colorado Quality Products  
Pamela S. Viglielmo, MĒNAJI Worldwide  
William F. Zrebiec, Cosmetic Essence, Inc.

Networking with and mentorship from ICMAD Board Members are part of the many [benefits of membership](#). The board members play a critical role in ICMAD's ongoing [educational programs](#) and [advocacy](#). ICMAD members also receive access to [key business services](#), which help beauty and cosmetics companies grow their business domestically and abroad. More information on ICMAD can be found [here](#).

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#### **ABOUT ICMAD:**

The International Cosmetic Trade Association, [ICMAD](#), is a non-profit trade association supporting creative, innovative companies, from startups to established multinational businesses of all sizes. ICMAD's goal is to help our members succeed in the rapidly changing, highly competitive global cosmetics and personal care industry. Since 1974, ICMAD has provided essential guidance and support through business tools, publications, education, networking opportunities, and key advocacy support. We are proud to help our members foster the creativity and innovation that is the heart of the cosmetics and personal care industry. Stay on top of the latest industry regulations, news and events with ICMAD online at [www.icmad.org](http://www.icmad.org), [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).