



## Independent Cosmetic Manufacturers And Distributors

### FOR IMMEDIATE RELEASE

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## Independent Cosmetic Manufacturers And Distributors Announces New Partnership With Fulfillment.com (FDC)

*Fulfillment.com's powerful technology offers ICMAD members a hassle-free way to ship to new markets.*

**March 2, 2017; Deer Park, IL** - The Independent Cosmetic Manufacturers and Distributors association, (ICMAD), has partnered with Fulfillment.com (FDC) to provide their members with a new way to reduce shipping costs, automate fulfillment, and expand into new markets.

At the heart of Fulfillment.com is powerful technology that simplifies fulfillment, delivery, and returns, and offers ICMAD members a hassle-free way to ship to new markets with the click of a button. Members can take advantage of international facilities, same day fulfillment, and control their entire fulfillment operation through one convenient platform which seamlessly manages inventory, verifies addresses, selects carriers, and more.

Bob Billbrough, COO, Fulfillment.com said of the new partnership, "Fulfillment was founded in the health and beauty space, so we are thrilled to be partnering with ICMAD members and sharing our expertise. Our combination of bi-coastal U.S. facilities and global warehouses ensures that ICMAD members who use FDC for their pick, pack, and ship services will save both time and money."

"ICMAD is always looking for companies to partner with to bring true value and cost savings to our members. Partnering with Fulfillment is a value offering that assists our members that need this type of service," shares Pam Busiek, CEO and President of ICMAD. "We are delighted to have Fulfillment as one of our partners. ICMAD members will be able to save on warehouse storage, inventory management, shipping time, and fulfillment costs by using Fulfillment's services. With benefits of e-commerce and catalog fulfillment, kickstarter, and promotional services, inclusive of real-time reporting, Fulfillment offers the easy and cost saving answers; a great value all around."

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**About ICMAD:** ICMAD, the Independent Cosmetic Manufacturers and Distributors, has been the voice of independent cosmetic companies around the world since 1974. Offering innovative business tools, timely publications, educational programs, networking opportunities, and key advocacy support, ICMAD offers invaluable guidance and support for all facets of the independent cosmetic industry. Stay on top of the latest regulations and events with ICMAD and connect on Facebook ([www.facebook.com/ICMADTalks](http://www.facebook.com/ICMADTalks)), Twitter ([@ICMADTalks](https://twitter.com/ICMADTalks)), and online at [www.icmad.org](http://www.icmad.org).