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Join ICMAD at Cosmoprof Asia in Hong Kong: The Premier Event for Beauty and Cosmetics Companies in the Asia Pacific Region

ADDISON, Texas (Nov. 8, 2018) – Meet [ICMAD's](#) experts at [Cosmoprof Asia](#) from Nov. 14-16 at Hong Kong's Convention and Exhibition Centre. ICMAD will host networking and educational opportunities that are beneficial to beauty companies of all sizes – from Indie brands and start-ups to large corporations.

Offering practical, business-oriented advice on areas that can dramatically affect your business, ICMAD's session at [CosmoTalks](#) on Thurs., Nov. 15, at 4:30 – 5:15 p.m., brings together experts to discuss continent to continent distribution, regulatory insights and impact of the tariffs. The speakers include:

- Pamela Busiek, President and CEO, ICMAD
- Sanjiv Mehra, CEO of eos and ICMAD Chairman
- Sharon A. Blinkoff, Counsel, Locke Lord and Secretary and General Counsel, ICMAD

Following the panel discussion, from 6:30 – 8:30 p.m., ICMAD will host a welcome reception and networking event in Meeting Room N106-108 at the Hong Kong Convention and Exhibition Centre. Appetizers and drinks will be served with the beautiful Victoria Harbour as the backdrop. Attendees will be treated to a traditional dragon dance performance. RSVPs are required for this complimentary event. To confirm attendance at the reception, please visit [here](#).

ICMAD will be at booth 1E-J7E in the Hong Kong Convention and Exhibition Centre for the entirety of Cosmoprof Asia.

ICMAD is pleased to participate in the 23rd edition of Cosmoprof Asia. Cosmoprof is a wonderful venue for our educational program, and we look forward to sharing insights with attendees whether they're a top industry innovator or a start-up," said Pamela Busiek, ICMAD President and CEO. "I look forward to joining our sponsors, Locke Lord, Masterpiece and Grande Cosmetics in welcoming our guests at ICMAD's must-attend reception."

ICMAD's reception is graciously sponsored by [Grande Cosmetics](#), [Masterpiece International](#) and [Locke Lord](#).

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ABOUT ICMAD:

The International Cosmetic Trade Association, ICMAD, is a non-profit trade association supporting creative, innovative companies, from startups to established multinational businesses of all sizes. ICMAD's goal is to help our members succeed in the rapidly changing, highly competitive global cosmetics and personal care industry. Since 1974, ICMAD has provided essential guidance and support through business tools, publications, education, networking opportunities, and key advocacy support. We are proud to help our members foster the creativity and innovation that is the heart of the cosmetics and personal care industry. Stay on top of the latest industry regulations, news and events with ICMAD online at www.icmad.org, [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).