



FOR IMMEDIATE RELEASE
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Revered Industry Experts to Headline Cosmetic Innovators of the Year Awards, Honoring Best in Beauty Product Innovation

June 27, 2016; Deer Park, IL – The Independent Cosmetic Manufacturers and Distributors (ICMAD) is proud to announce the three revered beauty business experts who will headline the nation's premiere event honoring innovation and creativity in beauty product manufacturing and distribution. The three beauty insiders have made indelible marks on the \$56 billion dollar cosmetics industry and will cap off the award ceremonies with their industry insights and expertise. The 12th annual Cosmetic Innovators of the Year (CITY) Awards will take place July 25, 2016, at the Mandalay Bay Resort and Casino in Las Vegas.



Harlan Kirschner, The Kirschner Group. Our Master of Ceremonies, Harlan Kirschner, started with a few small lines servicing the west coast in 1984, Kirschner built The Kirschner Group, Inc. into a thriving global professional sales organization. Considered the most successful rep group in the industry, The Kirschner Group offers complete global coverage to manufacturers with more than 100 sales and educational personnel. Kirschner is on the board of the Professional Beauty Association, and is a 2014 City of Hope Honoree.

Tish & Snooky Bellomo, MANIC PANIC® Our Keynote Speakers, sisters and former Blondie back-up singers Tish & Snooky Bellomo, in 1977 created the MANIC PANIC® brand (beginning with their store on St. Marks Place – the first punk boutique in America), specializing in products reflecting their rock & roll roots. Still based in NYC, the internationally-distributed line is best known for its rainbow assortment of MANIC PANIC® hair color and cosmetics.

Manic Panic® has the largest range of alternative and fashion colors to choose from in the industry. Accomplishments include winning 2 PETA Awards for the best cruelty-free hair product, the prestigious Allure 'Best of Beauty' Award, and a 3-time winner of the NYLON Beauty Award!



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“This year’s CITY speakers represent a wealth of expertise and will bring a high level of energy and excitement to the occasion,” said ICMAD CEO Pam Busiek. “Their participation will be the perfect complement to an event designed to honor innovation and creativity in the beauty and personal care industry — the CITY Awards is the industry’s must-attend event.”

CITY Award winners will be selected from among three finalists in each of 14 categories, and awarded at the July 25, 2016 event.

Reserve your seat and learn more about the CITY Awards program at <http://www.icmad.org/innovators/icmad-city-awards-2016>.

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About ICMAD

ICMAD, the Independent Cosmetic Manufacturers and Distributors, has been the voice of independent cosmetic companies around the world since 1974. Offering innovative business tools, timely publications, educational programs, networking opportunities and key advocacy support, ICMAD provides invaluable guidance and support for all facets of the independent cosmetic industry. Stay on top of the latest regulations and events with ICMAD and connect on Facebook (www.facebook.com/ICMADTalks), Twitter (@ICMADTalks), and online at www.icmad.org.